

BOOKBUB

FOR CHILDREN'S AUTHORS



Bookbub Basics

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How Bookbub works

- A promo site for free and discounted ebooks
- You apply &, if accepted, your book info gets emailed to their (giant) list → *this is the goal!*
- Best and most well-known promo service = *highly competitive*
- Paid service (~\$120 for a kid's book)
- Promotions are in high demand so your chances are low, BUT...
- KEEP TRYING! *because...*
- Eligible to reapply for the same book every 30 days

What you should do

- Join as a reader to understand the experience (<https://bookbub.com>)
- Sign up as a 'partner' (author) (<https://partners.bookbub.com>)
- Complete your author profile, link your books
- Follow other authors
- Invite people to follow you on Bookbub
- Keep track of when you applied, for which book and when, so that you know when the 30 days is up

Benefits!

- Better visibility
- Loads of downloads
- Loads of page reads
- Potential sell-through to other books
- Reviews!

**For other promo sites, google 'book promotion sites' and you'll find some great articles listing & describing them (look for 2020!)*

**When you get accepted, make sure to tag me on your social media!!*